

# Custom Company Stores – Build your Brand

Create your Custom Company Store at Stitch Logo and make ordering custom apparel easier than ever.

- Brand control over your logo.
- No inventory costs.
- Choose your products from a selection of thousands of styles.
- Limit color options on apparel.
- Segment your products by department or location.
- Offer Casual Friday apparel options.
- Offer event apparel.
- Update content and products within just a few days.
- Custom Payment Methods
- No minimum orders.
- Mobile and Desktop friendly sites allow for an easy shopping experience.
- Complete custom apparel available, contact us for details.

The first step in creating a custom store is to figure what you want to accomplish with your store. By answering the following questions, it will give us a great place to start!

- 1) What kind of problems are you running into now with ordering uniforms or custom apparel?
- 2) What are you trying to achieve by having a custom store?
- 3) How do you imagine your custom store working?
- 4) What do I want to offer on my store?
- 5) Who will be ordering from the store?
- 6) How will the orders be paid for?
- 7) How many locations will we be shipping to?
- 8) How many people will be utilizing the website and placing orders?

## FAQ

### **What types of custom stores has Stitch Logo created?**

Uniform Programs, Employee Benefit Programs, Corporate Apparel Program, Government Uniform Programs, Franchise Programs, Medical Color-Code Uniform Programs

### **How much does it cost for Stitch Logo to create a custom store?**

We only charge the standard embroidery setup fee of \$75.00 to get the store up and running with a \$3,000 minimum first year purchase agreement. The standard embroidery includes a standard size logo for a left chest placement up to 9,000 stitches of embroidery. If you require multiple logo's a \$75.00 setup would apply to each logo. If the \$3,000 is not met within the first year the site will be removed and no longer active. You can still order your apparel through our main website.

**How do I know that the right logo will be used on our products?**

Stitch Logo limits the number of logos that will be added to an online store to one. If you have more than one logo for your Company, please contact us to see if this will work for your online store. An image of the logo will be added to all products in the shop and thread color changes will be approved in advance by the Company Account Manager. Thread color changes are sometimes necessary when going from a light to dark colored garment.

**Can Stitch Logo ship the products to our employees directly?**

Yes, in addition to shipping to company managers, departments and franchise locations. Stitch Logo can ship directly to the employee home address. Please contact us for pricing information.

**Can Stitch Logo pack each employee order separately?**

Yes, when ordering for a large group of employees within a company or department we can “Individually Package” each employee order. The employee order will be bagged and labeled with either a packing slip or paid invoice for easy distribution. Please contact us for pricing information.

**How long does it take Stitch Logo to process orders?**

Our normal delivery time is 2-3 weeks after invoices are approved to produce & ship custom embroidered orders. Many of our customers offer a deadline for order placement and a single shipping date and location to reduce the cost of shipping. When orders are placed with a cut-off date the average ship date is on average 5-10 business days after the deadline.

**Does Stitch Logo charge for shipping?**

All apparel orders \$299+ are shipped for free using UPS ground in the Contiguous US. All orders under \$299 are charged the standard UPS Ground Rate. We can incorporate the shipping costs into the cost of the product or charge a flat rate, so that employees just get one price.

**What if I want to approve the orders before they are processed?**

Stitch Logo can email all orders to the Company Contact Manager for approval before processing the orders. This can usually delay the fulfillment process by 1-2 business days.

**Can we offer our employees a certain dollar amount to be used when placing their order?**

Yes, we can offer a variety of options for payment.

- Your employees could be allowed a certain number of products such as: 2 Shirts, 1 Jacket and 1 Cap.
- You can offer to pay for a percentage of your employee’ order such as 20% company responsibility and 80% employee responsibility.
- You can offer a benefit amount to be used within a certain time frame such as: \$75 to be used which will be the company’s responsibility and the remaining balance to be paid for by the employee.
- If you have a different idea, let us know and we will see if it is viable with our program restrictions.