

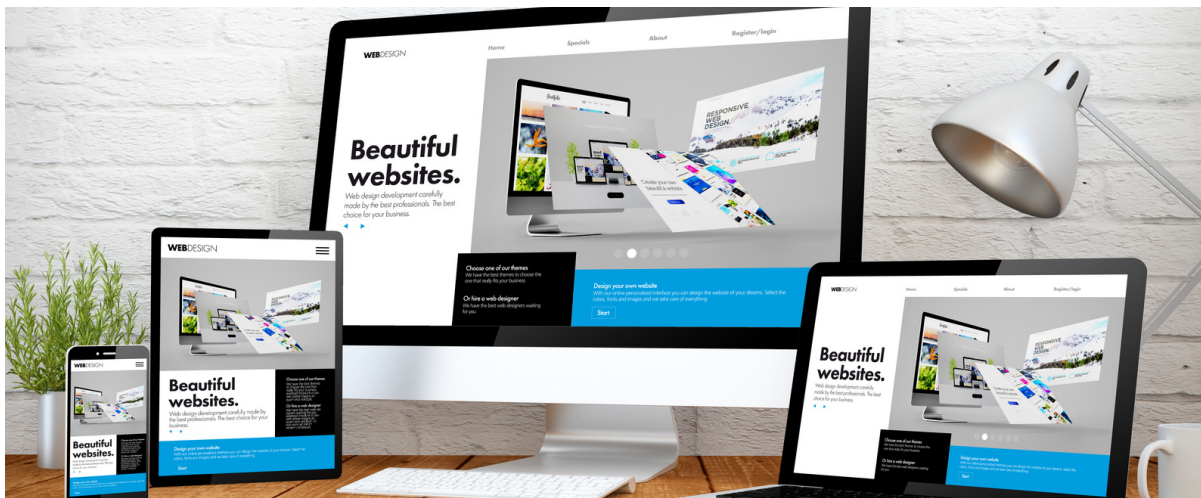


# COMPANY STORE GUIDE

BRAND CONTROL. LOW COST SET UP. DESIGNED FOR YOU.

Stitch Logo's Company Store program allows you to keep control of your brand's image. Offering consistent embroidery as well as thread colors and product colors that compliment your brand identity.

Affordable for every size business. Our goal is to make ordering as easy and affordable as possible for our customers. No yearly maintenance fees. The cost to set up the store is the cost to set up your decoration designs.



Each store is set up using your brand colors. Offer the products you need only in the colors you want to offer. Segment your site by department, location or title. Use the store to offer uniform programs, corporate apparel, special event items, company swag, gifts or Casual Friday apparel. Many other options available and your ideas are welcome.

# GET STARTED TODAY!



## SEND US YOUR DESIGN(S)

Send your logo design(s) for review. We will let you know if any edits are necessary for embroidery or heat press. A .JPG will work for embroidery. If you want to match an existing embroidery design, please email us a picture of that as well.

Your approval will be required for all designs. Choose design colors for both light and dark colored items. The number of designs that can be offered is limited.

Vector art is required for heat press. We can create the vector art for you if you do not have it.

## SELECT YOUR PRODUCTS

Choose specific products or give us a list of categories you need and we will suggest popular products in those categories for you to choose from.

Browse our website or online catalogs for products that meet your needs. Let us know what colors you want to offer on your store.



## CONTACT OUR DESIGNER

We would be happy to discuss all the services that Stitch Logo offers!

- Voucher Programs
- Shipping Bundles & Pricing
- Custom Decoration
- Alternate Decoration Methods
- Delivery Times
- Customer Service

**Contact us**



cheryl@stitchlogo.com



2165 Sunnydale Blvd. Suite H Clearwater, FL 33765

# STORE SIZES & PRICING

Estimated Yearly Purchase	Number of Styles you can offer.	Number of Designs you can offer.	Voucher Program
\$2,500	10	1	Not Available
\$5,000	25	1 + Hat Design	Fees Apply
\$7,500	50	3 + Hat Design	Included
\$15,000 +	80	5 + Hat Design	Included

## Store Set up Fees

The cost to set up the company website is equal to the cost to set up your logo(s) for embroidery or heat press. There is no annual maintenance fee and no charge for not meeting the estimated yearly purchase amount.

## Shipping Fees & Solutions

Orders are shipped UPS Ground in the Contiguous US. Free shipping applies to apparel orders \$495+. Stitch Logo offers other shipping solutions that can save you money and time. Ask us for more information.

## Decoration Set up Fees

Embroidery logo design set up (digitizing) is \$75.00 for the first design and \$50.00 for additional designs. Heat Press vector artwork is \$20.00 per design. This price includes a sew-out or digital proof for approval and thread or color selection.

## Voucher Program Fees

Stitch Logo can create vouchers that can be offered as a benefit, reward, gift or uniform allowance. A 50% deposit is required on voucher orders and is non-refundable. You only pay for the voucher amount that was used over 50% deposit. Fees apply to voucher orders under \$7,500.

## Testimonial & Company Store Examples

### Engineering Firm with 300+ Employees

By Jill G-B.

*"Honestly, any issue or challenges, the Stitch Logo team has gone out of their way to accomodate and resolve for us without difficulty, so I don't even worry about problems.*

*Stitch Logo is a great organization and I am very happy with my experience and that of the company for which I work for, I think that they have made every effort to customize KCA's program to meet our needs and requests and I have no doubt that this is a business standard for Stitch Logo and not just my good fortune."*

Kisinger Campo & Associates <https://kisingercampo.stitchlogo.com>

Leixir Dental Group <https://leixir.stitchlogo.com>

Sinclair Gas <https://vdpsinclair.stitchlogo.com>