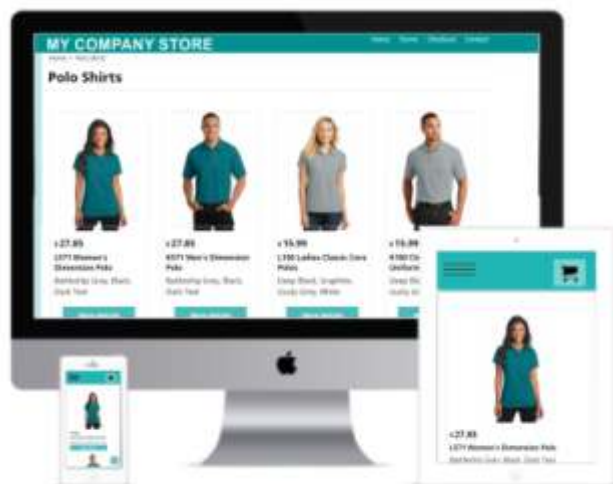


# CUSTOM COMPANY STORES



## Benefits

- Brand control over your logo.
- You choose your products.
- Limit colors and styles.
- Segment by department or location.
- Offer casual Friday options.
- Offer event apparel.
- Custom payment methods.
- Mobile and desktop friendly sites.
- Stitch Logo does all the work.

**Affordable:** The cost to setup your store is the price to setup your logo for embroidery. Stitch Logo charges \$75 to setup (digitize) your logo for embroidery. Add an additional logo or hat design for \$50. If you will be offering hats on your store, please keep in mind there is a 2" maximum height requirement.

## 3 easy steps to get started ...

- 1) **Email your logo design(s) to [cheryl@stitchlogo.com](mailto:cheryl@stitchlogo.com) for review.** We will check your design and let you know if any edits are needed for a clean embroidery. Once reviewed we will email an invoice for your approval to setup the logo(s) for embroidery. A sew-out proof will be emailed to you for approval before any item is stitched.

You can email your logo in file formats .jpg, .gif, .ai, .cdr, .pdf, .png. If you are trying to match a current embroidery design, please take a photo and we will match it as close as possible. If you need to use a specific Pantone color, please provide that and we will find the closest thread color. Thread colors can be changed for light and dark items at no extra charge.

- 2) **Choose a name for your company store.** All stores are setup as a sub domain of stitchlogo.com example [company.stitchlogo.com](http://company.stitchlogo.com) you should choose something short and easy to remember for those utilizing the store.
- 3) **Email a list of products you would like to offer on your store.** Let us know if you want to limit the colors you want to offer or if certain styles should only be offered to certain employees. You can pick out the items yourself on our website [www.stitchlogo.com](http://www.stitchlogo.com) or you can let us pick - just let us know what types of categories you want to offer and we will select a variety of popular styles in each category you need.

# FREQUENTLY ASKED QUESTIONS

**Choose the right type of store for your business.**

Level	Type of Store	Yearly Purchase Amount	# of Logo Designs Allowed	# of Styles Allowed	Voucher Program Availability
Tier 1	Custom Web Page	1000	1	10	N/A
Tier 2	Custom Website	2500	1 + Hat	20	Extra Fee
Tier 3	Custom Website	5000	1+ Hat	50	Extra Fee
Tier 4	Custom Website	7500	2-3	75	Included
Tier 5	Custom Website	15000	4-5	100+	Included

**Custom Web Page:** A custom web page is when we dedicate an entire page to your business. It will be located on our [customcompanystore.com](http://customcompanystore.com) and [stitchlogo.com](http://stitchlogo.com) websites. Please [click here](#) to see sample of College Fresh's page.

**Custom Website:** A custom website is a unique store just for your business. A list of sample company stores is listed below. This is where you choose the name of your store [yourcompany.stitchlogo.com](http://yourcompany.stitchlogo.com) and only your items will be listed. This type of store offers more customization.

## Offering Vouchers/Credits

Stitch Logo can create vouchers that can be offered as a benefit, employee reward, uniform allotment, etc.

- Pay for only for what is used.
- 50% deposit required before issued
- \$100 fee to create vouchers for Tiers 2 & 3
- \$0.75/each to distribute vouchers to individuals for Tiers 2 & 3

## Bundle Employee Orders

Stitch Logo can individually package bulk orders by employee. Orders will be bagged and labeled with either a packing slip or paid invoice for easy distribution. Depending on order size and number of shipping locations, pricing will vary. Please contact us for more information.

## Shipping Costs

Stitch Logo ships standard UPS Ground. This fee is waived with a \$299+ apparel purchase if shipped within the Contiguous US.

Depending on how we are shipping products from your store different options are available. We will work with you to find the most cost efficient way to deliver your orders.

## Sample Company Stores

Boston Orthopaedic [bostonortho.stitchlogo.com](http://bostonortho.stitchlogo.com)

Faller Davis & Assoc. [fallerdavis.stitchlogo.com](http://fallerdavis.stitchlogo.com)

Gemair Distributors [gemaire.stitchlogo.com](http://gemaire.stitchlogo.com)

Sinclair Gas Stations [vdpsinclair.stitchlogo.com](http://vdpsinclair.stitchlogo.com)

Tropicana Supermarket [tropicanasm.stitchlogo.com](http://tropicanasm.stitchlogo.com)

## Number of Logo Designs

Changing thread colors based on light or dark shirts is included in the 1 logo design limit. Tiers 2 & 3 can offer both a flat (shirts, jacket) embroidered logo and a hat logo.

## Alternate Decoration Methods

Heat press and embroidered patches are good options for custom stores as we can order in bulk to have in hand and apply them as orders come in.

Screen-print does not work with a company store as a minimum order is required for print.

## Delivery Time

Standard delivery time for custom apparel is 2-3 weeks. Back orders and delayed shipments can cause delays. We make every effort to reach out in a timely manner to let you know if there is a delay and may offer a style substitute that can arrive faster. Initial orders from a company store may take a bit longer than average as we implement new strategies and work flow systems.

## Have something else in mind?

Contact our web designer to see if your needs fit within our program limitations.

Cheryl Lyon (877) 652-8600 x 105  
[Cheryl@stitchlogo.com](mailto:Cheryl@stitchlogo.com)

Stitch Logo is open to new ideas and is always searching for solutions that make ordering uniforms and custom apparel easier for our customers.