

COMPANY BRANDING

LOGO METHOD COMPARISON GUIDE

	Premium Embroidery	DTF Print Transfers	Screen Print Transfers	Custom Patches
Best For	Professional corporate wear, medical scrubs, hospitality, and custom headwear.	Vibrant, full-color graphic tees, complex logos, and multi-colored artwork with gradients.	Budget friendly bulk orders, large full-back uniform prints, and single color event apparel.	Rugged industrial workwear, premium retail-quality headwear, and multi-dimensional branding.
Minimum Order	None	None	25-piece minimum (varies by print style).	12-piece minimum (varies by patch style).
New Logo Setup	First design free (12+ Pieces) Regular \$75. Additional designs \$50.	First design free (12+ Pieces) Regular \$75.00. Additional designs \$50.	\$50 One-time vector* Fee. No screen charges.	\$50 One-time vector* fee and \$35.00 digital patch proof fee.
			<i>*Vector art can often be reused for additional logo methods.</i>	
How to Order	Online for left chest and center hat. <i>Additional placements and sizes available. Request a quote.</i>	Online for left chest and center hat.	Special order. Request a quote.	Special order. Request a quote.
Max Colors	Up to 10 thread colors per design. Use our 6 stock colors, plus 4 custom colors.	Unlimited full color.	1-Color	Varies by patch style.
Color Format	Pantone (PMS)	CMYK	Spot	Varies by patch style.
Standard Logo Size	Up to 10,000 stitches.	Left chest: 4" x 4" Hat: 2.25" H x 5.5" W	Varies by design.	Varies by patch style.
Maximum Logo Size	10" x 10" Priced by stitch count.	16" x 18" Priced by square inch.	12" x 12" or 11" x 14" All sizes same price.	2.75" x 6" Length + Width / 2
Design Limits	Best for text and solid graphics. Shading and tiny details must be simplified.	Handles fine lines, floating text, fine gradients, and photographic elements.	Requires solid block shapes and clean lines. No photographic elements or gradients.	Varies by patch style.
Durability	Ultra-high. Thread will outlast the lifetime of the garment itself.	High. Engineered to withstand 50+ wash cycles without peeling.	High. Goof proof and Inktra transfer formulas bond directly into fabric fibers.	Extreme. Heavy-duty constructions, highly resistant to abrasions and weather elements.

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Care Instructions * Avoid Bleach!	Turn the garment inside out. Cool wash and hang to dry or use lowest heat setting. If needed, iron on the reverse side to keep the embroidery flat.	Turn the garment inside out. Warm wash and cool dry.	Turn the garment inside out. Warm wash and cool dry.	Varies by patch style. Most styles can be laundered. Genuine leather should not be washed.
Recommended Products	Polos, wovens, outerwear, heavy hoodies, aprons, and hats.	T-shirts, hoodies, performance fabrics, lightweight bags, and cotton gear.	Bulk promotional t-shirts, safety vests, mesh athletic wear, and event hoodies.	Canvas work jackets, heavy-duty outerwear, backpacks, structured caps, and tactical gear.
Proof Turnaround	2-3 Business Days	2-3 Business Days	2-3 Business Days	7-10 Business Days
Production Turnaround from Proof Approval	10-15 Business Days	10-15 Business Days	10-15 Business Days	15-20 Business Days

Do you need help picking the right logo method?

Our Team is Happy to Help!

Call us (877) 652-8600

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